DENTAL TREATMENT GAVE ME MY LIPS BACK *Woman Discovers Lipstick after Treatment for Tooth Wear*

London – 30^{th} **August, 2010** – Many patients enjoy a fairly standard diet and health regime, but a predilection for fruit drinks and sparkling water, compounded by tooth grinding at night over many years can erode and wear teeth down considerably resulting in difficulty chewing, and also causing her face to droop and her upper lip to all but disappear.

By way of example, this patient's family dentist referred her to specialist restorative dentist Professor Andrew Eder, who founded the London Tooth Wear Centre (www.restorative-dentistry.co.uk), for assessment and comprehensive restorative treatment to re-establish both the patients smile and effective function once again.

As a positive side-effect, the patient was also delighted to discover it had given her the effects of a face lift and lip fillers – without going near a scalpel. Just a short period of time into the treatment, her friends were already noticing the difference on smiling. The patient says:

"When the treatment was complete I took a good look in the mirror and couldn't believe what I saw. I had no idea I had a top lip! Now I can even wear lipstick. Not only that – my face has dramatically lifted and everyone is commenting on how much younger I look."





Pre-treatment relaxed smile



Post-treatment relaxed smile

According to her specialist prosthodontist, Professor Andrew Eder, who co-edited the definitive textbook Tooth Surface Loss used in training dentists:

"This patient is a classic example of the somewhat unexpected and thoroughly modern problem of excessive tooth wear – she wasn't eating sugary snacks or failing to keep up with good dental hygiene, but instead was unaware of the gradual damage being caused by acids in juices, sparkling water and fruit, further compounded by tooth grinding at night, over many years. The key to successful treatment in the longer term is dietary analysis and prevention prior to embarking on any comprehensive restorative dental care." Professor Eder is Clinical Director of the London Tooth Wear Centre (<u>www.restorative-dentistry.co.uk</u>) and Professor of Restorative Dentistry and Dental Education at the UCL Eastman Dental Institute. He has been in Private Practice since qualifying from King's in 1986 and is recognised by the General Dental Council as a Specialist in Restorative Dentistry and Prosthodontics. The London Tooth Wear Centre is on the Second Floor, 57aWimpole Street, London W1G 8YP. Members of the public wishing to make a consultation appointment can ring 020 7486 7180. For all media enquiries please contact Ms. Lauren Horncastle on 020 7250 4750 or email <u>Ihorncaste@caciquepr.com</u>